



MD MEFTAHUL AMIN

Assistant Manager (UX Design, Brand Visualizer)

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 141/1-A, Matikata, Dhaka Cantonment
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// EXPERIENCE

ASSISTANT MANAGER UX DESIGN, BRAND VISUALIZER (FULL TIME)

March 2011 – Present

Beximco, IT Division, Gulshan, Dhaka, Bangladesh

- Built the information architect and UX design User scenarios.
- Assists with planning site design by clarifying goals and designing the proper functionality.
- Wireframes, user interface design for websites and responsive devices, visual design and design patterns
- Low and high fidelity mockups on paper, with Photoshop. Specialty in working directly with developers and testers to make sure what is designed happen in code.
- Promotional Content Design and Develop as per company branding
- Desktop Publishing
- Social Media Manager.
- Digital Marketing application tools operate and data analysis.
- Providing quality assurance on all creative deliverables.

UI/UX & BRAND CONSULTANT (FRFELANCEER)

March 2011 – Present

meftasagor.com, Dhaka, Bangladesh

- Consultancy (Business Strategy, Recruit people, Branding)
- Search Engine Optimization
- Social Media Marketing Strategy
- Branding (All stationary, Event advertising,)
- Web Development

OFFSHORE TEAM LEADER (PART TIME)

July 2012 – June 2015

Pan-AsiaOutsourcing, Cambodia

- Consultancy (Business Strategy, Recruit people, Branding)
- Search Engine Optimisation
- Social Media Marketing
- Branding (All stationary, Event advertising,)
- Web Development
- Web Maintenance

// EDUCATION & CERTIFICATION

MASTERS IN STATISTICS

2006-2007

Jagannath University
Dhaka, Bangladesh

MOBILE USER EXPERIENCE (UX) DESIGN

2019

Interaction Design Foundation

USER EXPERIENCE DESIGN ESSENTIALS - ADOBE XD UI UX DESIGN

2019

Udemy

PSYCHOLOGY OF E-COMMERCE

2019

Interaction Design Foundation

ART OF DIGITAL MARKETING

2018

Don Sumdany Facilitation & Consultancy

// LOVE TO DO

Photography, Swimming, Watching Movies

// PRO SKILLS

Graphics/Visual Design	★★★★★
Web Mobile UI Design	★★★★★
Wareframing	★★★★★
Branding	★★★★★
Desktop Publishing	★★★★★
Adobe Illustrator	★★★★★
Adobe Photoshop	★★★★★
Adobe XD	★★★★★
HTML5	★★★★★
CSS3	★★★★★
Bengali	★★★★★
English	★★★★★

// SOFT SKILLS

Creative	★★★★★
Communication	★★★★★
User Reserch	★★★★★
Ecommerce Operation	★★★★★
Team Lead	★★★★★

// SOCIAL

meftahul	f
meftahulamin	t
meftasagor	s
meftahulamin	in

Scan to see my portfolio

